

Andrea D. Campbell



Featured Talks

**All talks are designed to delivered as keynotes or workshops*

The Heart of Radical Caring

We are in the midst of a crisis, a caring crisis. People just don't care enough. Andrea believes there's a call for healing and connectedness and she wants to guide people on how to care more. She wants to help transform organizations and empower individuals...*through the power of radical caring.*

During this talk, Andrea will share strategies that can be used to implement new ways of engagement, which strengthens employee's connection and commitment to the organization. Also, she will give participants tools they can use immediately to foster a caring workplace culture while reducing turnover, boosting morale, and increasing productivity.

Participants will learn how to:

- Create a heart-centered workplace environment
- Foster an inclusive and engaging work culture
- Improve job performance and satisfaction
- Avoid employee burnout and attrition

Unleashing the POWER OF YOU

In this dynamic presentation, participants will embark on a transformative journey to unlock their inner potential and cultivate strategies for success in both their professional and personal lives. Drawing on principles of self-discovery, empowerment and resilience, attendees will learn practical techniques to harness their unique strengths and navigate challenges with confidence and purpose.

Duringt this session, Andrea will explore three (3) key strategies to flourish in your professional and personal life.

Participants will:

1. Discover the importance of self-awareness in understanding personal strengths, values and aspirations.
2. Explore strategies to overcome self-doubt and imposter syndrome, allowing for greater confidence and self-assurance.
3. Cultivate resilience with grace and determination.

The Pursuit of EXCELLENCE

Aristotle once said, "We are what we repeatedly do. **EXCELLENCE**, then, is not an act but a habit." If that is true, then **EXCELLENCE** is not just an act of **DOing** but it is also a state of **BEing**.

In this energetic and thought-provoking talk, Andrea will provide 4 strategies and tools that will help participants create success through **EXCELLENCE** in all areas of their lives.

Participants will learn:

- Highly impactful habits that will lead to transformation.
- Strategies to shift mindset for greater results.
- Tools to create sustained success through **EXCELLENCE**.
- Develop passion to achieve exceptional results.

EXCELLENCE is a journey, not simply a destination. **GET READY FOR THE RIDE!**

Latest Book

"Radical caring is the key competitive advantage for organizations of the future.."

In the book, *The Heart of Radical Caring*, Andrea guides leaders on how to use their **hearts** to improve employee engagement, achieve higher productivity, and increase profits in their respective organizations.

Leaders will learn how to:

- Create a heart-centered and inclusive workplace culture where employees feel valued
- Inspire and empower those you lead
- Improve job performance and satisfaction
- Avoid employee burnout and attrition

ANDREA D. CAMPBELL, MSE, MBA



A Heart-Centered Approach to Transforming Workplace Culture and Driving Revenue

More about *Andrea*

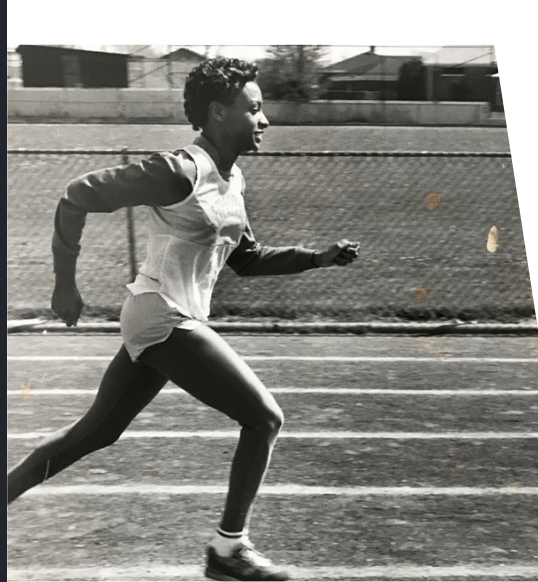
Andrea D. Campbell, MSE, MBA is a business strategist who delivers high-energy presentations that challenge leaders to use their **hearts** to make transformational shifts in organizations, teams and individuals. These bold and intentional changes are necessary to achieve higher productivity, increase profits and create a **caring** and **engaging** workplace culture.

Andrea believes desire, self-awareness and compassion are necessary for great leadership. Because of this, she has developed an innovative program to educate leaders on how to create a radical caring environment and have an increase in engagement through the **Radical Caring & Engagement Initiative**. The development of the work is a result of her unique experiences and insights from working in Corporate America for over 20 years as a successful engineer, salesperson, consultant, and trainer.

Andrea is a Certified Executive Coach with certifications from the Weatherhead School of Management (CWRU), Brave Thinking Institute and the CaPP Institute. She received her MBA from Weatherhead School of Management (CWRU), her bachelor's and master's degrees in Engineering from Case Western Reserve University (CWRU).



Russia with love



FUN FACT

Andrea understands what is required to be a high-level athlete. As a high school student, she was one of three American athletes (the only high school student) chosen to go to Russia and represent the United States in a Peace Race. She was the youngest runner to participate.

The drive, dedication and determination she learned as an athlete, prepared her as she pursued a career in the engineering field. She graduated from her university as one of the first African American women to receive a degree in chemical engineering. Also, she was the first African American to receive a master's degree in environmental engineer. Throughout her career, she continued to experience many firsts. She was the first woman engineer and first African American engineer in her many roles. Experiencing these "firsts" inspired Andrea to encourage others to believe in their dreams. Nothing is impossible.

"It's always seems impossible until it's done." - Nelson Mandela

Also available

- **The Power of Kindness: 7 Keys to Overcoming Toxic Culture**
- **The Brave Leader: Challenging the Cultural Norms**
- **Courageous Leadership: 3 Principles to Increase Influence and Impact**
- **The Beautiful Journey: 3 Steps to Move from Pain to Purpose**



Andrea@AndreaDCampbell.com

216-407-9500